



EDUCATION

Digital Marketing

University of Modena and Reggio Emilia · Italy (full time)
Sep 2023 – ONGOING
161/165 ECTS

Erasmus exchange · Business

University of Agder (UiA)
Aug 2024 – May 2025

International Marketing diploma

ITC Ginanni · Ravenna
Sep 2018 – Jul 2023
Grade 99/100

CORE SKILLS

- Marketing strategy & campaigns
- Partnership management
- Project management
- Brand & creative direction
- UX/UI design (Figma & Canva)
- Social media & content
- Digital analytics (GA4 & MP)
- Customer relations

LANGUAGES

- Italian · Native
- English · C1
- Spanish & German · Basic
- Norwegian · Beginner

CERTIFICATES

- GA4 → June 3, 2024
- CWMUN Emirates → Nov. 29 2021
- Innovasjon i Norge & Uia :
1st prize for best startup idea and business plan [course ORG313]

MARKETING / BUSINESS DEVELOPMENT / PROJECT COORDINATION

Aurelio Gambi

Digital Marketer | Marketing Strategy & Project Management

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PROFILE

Digital marketer with an international perspective and hands-on responsibility for festival marketing in Norway. I connect campaign strategy, creative production, partnerships and people to bring marketing initiatives from planning through delivery.

EXPERIENCE

Chief Marketing Officer

BASS RAVE AS Kristiansand, Norway
Voluntary Basis · Micheal Sløgedal / Morten Sløgedal
Jun 2026 – Present

- Leading marketing for Solbrent and Frostbitt festival, covering brand communication, audience development and strategic partnerships.
- Developed multichannel campaigns to increase awareness and support ticket sales.
- Managing content strategy, social media communication, creative production and influencer collaborations.
- Built targeted partnerships and initiatives for local, student and regional audiences.
- Coordinated staff, videographers and ambassadors; implemented digital analytics and conversion tracking, and developed website improvements

→ LATEST ACHIEVEMENT : A total of 827 festival tickets were sold in 2026, while from tickets sale alone, revenues increased by +49.3% compared to 2025 (tikkio.com)

Employee · Retail & Visitor Services

NORD Gifts Markens Gate · Kristiansand, Norway
On-call · Julia Plaschke / Nika Korshnova
May 2025 – Present

- Supporting international visitors with retail sales, personalized service and Kristiansand tourism guidance.
- Processing Global Blue tax-free shopping forms.

Junior Marketing Associate

JEMORE (Junior enterprise Unimore) · Reggio Emilia – Modena, Italy
May 2024 – Sep 2025

- Helped local businesses develop marketing/adv campaigns, SEO, SMM, and implement AdTech & MarTech.

Payroll Accounting Intern

Confcommercio · Ravenna, Italy · Jan 2022 – Mar 2022

- Curricular internship (High school program · ITC Ginanni)